



MEDIA RELEASE:

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Take control of *your* future during National Career Development Week 16 to 22 May, 2011

During the *National Career Development Week (NCDW)* campaign's special week of celebrations, from 16 to 22 May 2011, many thousands of Australians of all ages and career stages will attend activities that will assist them to take control of their future.

Now in its fifth year, the results of the *NCDW* campaign in communities, schools, TAFE, university, industry, government departments, and a wide range of other organisations, prove that getting the life you love takes more than just luck – it means actively managing your life, always learning, and being ready for change.

At a time when job stability is still uncertain for many and research shows Australians often don't know why, how or where to get support with making career decisions, *NCDW* activities and the *NCDW* website are a vital source of helpful advice, inspiration and links to education, training and careers resources.

Says Career Industry Council of Australia (CICA) President Bernadette Gigliotti, "We all have unique experiences and skills to offer and can all take steps to have a career and a life that suits us better. Even in a tough job climate - especially in a tough job climate - there are things you can do. Many people simply don't know where to start - *National Career Development Week* can get you started, whatever your age or career stage."

The *NCDW* campaign is passionately supported by ambassadors including **Anthony Field** (*The Wiggles*), **Angela Bishop** (network entertainment reporter), **Mark Furze** (actor/musician), **Steve Liebmann** (journalist/broadcaster), and **David Wirrpanda** (former professional football player/ David Wirrpanda Foundation), whom each year provide inspiration for Australians of all ages, backgrounds, and career stages, to be proactive about managing their own life, learning and work.

Following the success of *The NCDW Video Series – the High Five Messages of Career Development*, sent to all high schools in Australia in 2010, the team at *NCDW* have delivered for 2011 a brand new series of cutting edge video resources with even more helpful career planning topics. In an Australian first, both series of videos, presented in a cool, upbeat, and motivational style by **Angela Bishop** and **Mark Furze**, are specifically designed to assist all Australians to make great choices about their life, learning and occupational possibilities. These videos, made available on disc to all *NCDW* registered events, can also be viewed on *YouTube* at <http://www.youtube.com/user/AusCareerWeek>

Career development and planning your future is much too important to just be restricted to one week a year, which is why *NCDW* has supported the growing demand from organisations across Australia to arrange events all year long. The *NCDW* website at www.ncdw.com.au has the largest careers events database in Australia. There are more than 900 events to choose from taking place across Australia throughout the year, something for

everyone needing information, advice, and support, with a wide variety of activities including careers expos, radio programs, film and video screenings, open days, resume checks, career treasure hunts, competitions, quizzes, online activities, blogs, library displays, seminars, parents programs, staff development programs, opportunities to try-a-trade, and so much more.

The *NCDW* website is a dynamic career development resource which, along with the events database, contains regularly updated career factsheets, campaign news, careers in the news, videos, photos, and a range of other helpful and inspiring career development content and links to resources all year round.

NCDW is an initiative of the Career Industry Council of Australia (CICA) and supported by the Federal Government Department of Education, Employment and Workplace Relations (DEEWR).

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