



Get the life you love!

CAMPAIGN
including **NATIONAL CAREER DEVELOPMENT WEEK**

“Career development – making career decisions easier”

Factsheet – Simple career event ideas to engage and motivate your staff

- Participate in a Career Expo or event in your local community or at your local school or college to profile your industry
- Offer to provide a speaker to local community and service groups profiling career roles within your organisation or industry
- Provide career mentoring opportunities for your employees
- Offer “try a job” opportunities within your organisation to help your employees understand the job requirements and duties of their co-workers
- Organise career seminars for your employees to assist in their career development within your company
- Turn your office into a game show set and have fun career related questions and some small prizes
- Have seminar attendees compile a ‘Passport’ of where they’ve been in life and a list of their dream destinations. Then encourage them to plan their ‘trip’!
- Have a volunteer talk to your organisation about how their volunteer experiences have helped or shaped their paid work
- Offer volunteer opportunities to staff to participate in local community volunteer programs
- Have fun with a competition, game or treasure hunt with career related clues
- Organise a champagne breakfast with other organisations in your area
- Invite a career development practitioner to do a Q & A at a staff seminar
- Hold a BBQ in the park to celebrate life roles
- Run an online treasure hunt - give participants a list of things to find, some clues and career development websites to use
- Hold a cheese and wine tasting with a guest speaker on career development
- Organise a discussion on participation in the workforce from mature aged people and seniors
- Arrange a special screening of a movie that has a career focus or career messages
- Run a local career festival featuring information on a range of occupations in your area
- Organise a bus tour of the local industry and important businesses to foster staff/business relationships
- Run a photographic competition (positive images of different careers in your organisation)
- Arrange a debate on a modern career theme
- Organise ‘speed career meetings’. Pair people up for five minutes to talk about aspects of their careers and life, before rotating them to talk to someone else. Over lunch discuss in a larger group what was learnt
- Conduct “pride of workmanship” or “excellence” awards for your staff.

Remember - your event doesn't have to be huge – just tailored for your audience.

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