



Get the life you love!

CAMPAIGN
including **NATIONAL CAREER DEVELOPMENT WEEK**
"Career development – making career decisions easier"

Template – Have your say (activity)

“What do you consider is the greatest challenge for people in your community to *get the life they love?*”



The activity can be run in schools (as a classroom activity, a lunch time activity or at school events, eg, school fete) at Community events or in the local shopping centre.

Purpose of the activity - to provide information to assist the development of appropriate and targeted programs for your school or local community.

To run this activity – you need:

- Cardboard, colour printer and coloured paper
- Stickers (use different type if you wish to collect adult responses and student responses)
- Hand stamp
- Two people to run activity.

The activity

The question being asked is ...

What do you consider is the greatest challenge for people in your community to *get the life they love?*

The choice of answers are:

- Access to **education**
- **Support** services
- **Information** about career development
- **Motivation**
- **Opportunities**

How to run the activity:

- Ask all participants to participate in this activity to indicate their response
- Participants put a sticker on the box below the answer they think most relevant

To ensure that you only get one response from each participant, put a “smiley” stamp on each participant’s hand.

To run this activity as a “blind” activity to ensure that earlier choices do not affect the choices of later participants – you could have 5 different boxes (one under each “answer”) into which participants put a ticket or token; or it could be facilitated as a “market research” style activity where the question is asked and participants advise their answer to the facilitator who records their response on a Response Sheet.

On completion - count the number of stickers (tokens or responses) under each answer (adults and students, etc) to collate the responses and then determine the percentage based on total number of participants.

The Campaign Team are very interested in your results. We are collating statistics on the results of this activity across the country.

Send an email with the details of your event and results to:

The Campaign Team at contact_team@ncdw.com.au

This activity was developed by Karen Penrose, Career Industry Council of Australia Project Director.
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