



Community Event template: Launch Your Future – Get the Life you Love

- Who:** Your community as part of a national community career development initiative.
- What:** An event that provides the opportunity to use a Q&A format and inspirational career stories to encourage community engagement in career development. The key career development messages (see examples below) can be supported by relevant information about access to career resources and services in your community.
- When:** Any date during the year to suit all members of your community or during celebration week 14 to 20 May 2012.
- Where:** A public venue in your community that can be accessed by all of your community, e.g. a shopping centre, school hall, community hall, library, etc
- Partners:** Local community career development services; local school; local GTLYL registered event organisers; local ambassador(s) or community hero(s) with inspirational careers; local stakeholders including local council, community organisations, rotary, School /Business Partnership Brokers, local Youth Connections provider, Centrelink, etc. You will also need someone with public speaking experience to host and give structure to your event.
- Audience:** Members of your community, including school students, parents of students, unemployed and disengaged youth, local businesses, careers advisors, community groups and stakeholders, from this community and neighbouring communities, local media.
- Why:** The *Get the life you love* Campaign (including National Career Development Week) encourages all Australians to develop the skills to manage their careers, learning, work and lives in order to take control of their future. Career development has benefits to both the individual and the community at large. This community activity is designed to demonstrate how engagement in career development across the community enhances stronger economic growth and a more resilient workforce.

Key Messages:

- Together we can build stronger communities.
- Career development has benefits for everyone. It can enhance knowledge, skills and self esteem while providing the opportunity for people to plan for their future.
- Promoting greater public understanding of what the term “career” means, and what the benefits of career development can be for individuals of different ages, career stages, abilities, skills, experience, and lifestyle.
- Getting the life you love takes career development – not just luck - it means actively managing your career and being ready for change. It recognises that we all need well developed employability skills and the opportunity for ongoing learning and skill development in what has become a rapidly globalised, competitive, and casualised labour market.
- Promoting awareness of access to the range of available community career development services and resources in your community, from your local library to more formal career development services.
- Promoting awareness of the GTLYL website which provides information, inspiration and a portal for career development resources
- Promoting awareness of career development resources available on the internet including *myfuture* and the Australian Blueprint for Career Development.

For more information and support in running an event in your community:

Email contact_team@ncdw.com.au

This activity was developed by Karen Penrose, Career Industry Council of Australia Project Director.
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