



An Australian Government Initiative

Centro Maddington Career Hunt a Huge Success

As part of the National Career Development Week, Canning Coalition Inc, a Local Community Partnership (LCP) in Perth's southeast metropolitan area and Centro Maddington hosted a Retail Career Hunt aimed at promoting a range of career pathways with small and medium enterprises. Over five days, eight local schools participated with more than one hundred and twenty local year ten students taking part in career exploration and activities and guest speakers from industry experts.



The Centro Career Hunt, a career transition initiative developed by Canning Coalition, focused on the retail industry, the largest employer of local people

in the southeast metropolitan area. Each day, students worked in small groups to collect information relating to a range of career, job and occupation clues throughout the shopping centre presented in a large fold out treasure map. After an energetic team building and communication sports activity facilitated by Jungle Soccer, the students had a comprehensive tour of Woolworths Maddington. The store promoted a range of job and apprenticeship opportunities with young Woolworths professionals co-hosting a tour of their department of responsibility. The students then took part in a vigorous activity in the bakery department, sampling their wares for morning tea.

The students then followed clues that led them to career questioning with leading businesses in the centre and also included a t-shirt folding competition at Ed Harry's and a challenging activity at Australia Post. Caroline Baird, the Marketing Manager then promoted career opportunities with Centro Management. Each day the winning team received store vouchers courtesy of Centro Maddington and movie passes from Canning Coalition.



In its second year, the Centro Maddington Career Hunt has yet again promoted a broad range of career opportunities to local students. It is also a

clear demonstration of Centro Maddington's corporate responsibility to providing opportunities, connection and facilitation of jobs for young people with small, medium and large local and national retailers. The Centro Maddington Career Hunt was chosen as a national lead event by National Career Development Week (a program co-funded by Career Industry Council of Australia and the Department of Education, Employment and Workplace Relations).

A big thank you.....

Woolworths

For taking students for a full tour of the store and also providing the Bakery activity.

Australia Post

A great and entertaining activity was organised and hosted.

Ed Harry

For providing t-shirts for the folding competition.

Wendy's Ice Creams

Providing discount vouchers to all students.

And to the following stores for allowing students to observe their business or answer questions...

Subway

Pretzels Pretzels

Lenard's Chickens

Niya's Jewellery

Jalapeno Carvery

Donut King

Chemart Chemist

Perfect Fit Alterations

Lucky Charm Newsagency



Participating Schools

Armadale Christian College

Canning Vale College

Cecil Andrews Senior High School

Dale Christian College

Kelmscott Senior High School

Lynwood Senior High School

Thornlie Senior High School

Ursula Frayne Catholic College



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