



BUILDING MELBOURNE 2009

Deakin University
School of Architecture and Building



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UNIVERSITY AUSTRALIA



The “Building Melbourne” Industry Insight was developed by Deakin University in association with the Inner Melbourne VET Cluster (IMVC) and held in the School of Architecture and Building at the Geelong Waterfront Campus. The day long program aimed to provide interested students with an insight into the learning environment that inspires creative delight and social and contextual awareness as part of architecture and the built environment design studies.

The 33 participants were transported to Geelong via bus, and upon arrival were welcomed by Faculty staff and student mentors. Participants toured the campus to learn about course features, teaching and learning facilities and the experience of studying at Deakin. The participants formed 5 working groups each led by a Deakin student mentor with academic staff roving amongst the teams providing support. Teams then engaged in the activities of the day, with four teams collaborating towards the 3-D realization of selected major buildings that contribute to a city’s architectural and built environment profile.

Whilst in the previous year the program saw participants recreate the city of Melbourne, in 2009 participants familiarized themselves with the city of Rome where Saint Peters Piazza, the Campadoglio Piazza and the Spanish Steps are part of the urban landscape. Each team constructed and produced a scaled representation of these historical architectural icons which was aligned and positioned within the context of the city of Rome. The fifth team worked on

constructing a complimentary scaled profile and footprint of the city grid including the Tiber River as its major waterway.

Feedback about the activities of the day, venue and presenters was overwhelmingly positive, with students indicating that the day exceeded their expectations and they would recommend the program to others. All students had increased knowledge about Architecture at the end of the day, with many of them further considering careers in the Building Industry, including Architecture and Building. Participants identified working alongside current students as a highlight, as they were able to have all of their questions answered by the student mentors in depth. Participants reported they enjoyed the interactivity of the program and found the day interesting and exciting.

The Building Melbourne program allowed participants to undertake practical activities with the assistance of mentors currently studying at Deakin. In addition to responding to questions about the activity itself, the mentors were able to answer questions about the course and studying at Deakin, whilst demonstrating through their role as a team leader throughout the day, the value of leadership skills, team membership and interpersonal communication in combination with creativity and craftsmanship. The faculty staff and mentors were very friendly, informative and a great resource for the day. Overall, the day was a great success, with students having the opportunity to explore an interest area and gain some practical experience.