



NCDW SPOTLIGHT ON LOCAL EVENTS:

13 May, 2010

National Career Development Week in *Your* Community 17 to 23 May 2010

As part of National Career Development Week 2010, the Swan Workforce Development Centre, is running a "Careers Photographic Exhibition" from 17 to 21 April, 2010. The Exhibition will be held at the Midland Gate Shopping Centre and will be located just inside the entrance in front of the Pet Shop area.

"The Exhibition features photographs showing people at work in local organisations. The jobs represented in the photographs have been identified by the Federal Government as suffering from a severe staff shortage Australia-wide", says Barb Game, Team Leader, Employment Directions Network – East Metro.

The Swan Workforce Development Centre is thrilled that the Year 12 Photographic students at Governor Stirling Senior High school, under the leadership of their teacher Lizzi Phillips, are taking the photographs for the exhibition. *(Please Note: Lizzi can be contacted for comments on 6274 0300 and will be happy to arrange time for a photograph etc.*

The Workforce Development Centre's staff will be manning the Photographic Exhibition to discuss their free career advisory services with interested shoppers. In the meantime the Centre, which is located at 3 The Avenue in Midland, can be contacted on 9250 1516. The Workforce Development Centre is funded by the Department of Training and Workforce Development.

"In the current climate of a serious Australia-wide skills shortage, the National Career Development Week offers an excellent opportunity for organisations such as the Swan Workforce Development Centre to highlight the many skills areas suffering from the burgeoning labour shortage problem, particularly in Western Australia where the Mining industry is once again entering a boom period which will see an even higher demand for skilled workers", says Barb Game, Team Leader, Employment Directions Network – East Metro.

Careers Photographic Exhibition in Midland W.A. is a *National Career Development Week (NCDW)* registered event. *NCDW* is an initiative of the Career Industry Council of Australia (CICA) and supported by the Federal Government Department of Education, Employment and Workplace Relations (DEEWR). For more information about the *NCDW* campaign, see the attached media release or go to www.ncdw.com.au

For more information about this event:

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