



NCDW SPOTLIGHT ON LOCAL EVENTS:

10 May 2010



National Career Development Week in *Your* Community 17 to 23 May 2010

yLead's upcoming series of Year 9 Altitude Days seek to give leadership development opportunities to the many potential young leaders within our schools who don't necessarily become the 'badge wearers'. Held on the Sunshine Coast on 17 May, Brisbane on 18 & 19 May, and the Gold Coast on 20 & 21 May, the yLead team aims to create inspirational leaders who will leave the day looking to find out how high their potential can take them, empowered to make a difference in school and community.

Dubbed yLead's "Passionate Presenter", facilitator Brett Knowles believes that helping young people establish career goals begins with instilling them with positive self-belief. "Young people need to know that they have something unique they can offer the world, and that their attitude will determine the shape of their career and life paths. Altitude Day gives Year 9 students the opportunity to hear from Ambassadors of Leadership who are ordinary people doing extraordinary things, and making their world a better place in the process. National Career Development Week is about getting the life you love, and that's exactly what we're about too. yLead is privileged to be a part of it."

Guest speaking at every Altitude Day will be Rowena Szeszeran-McEvoy (pictured above), founder of THE MAX International Fitness & Business Colleges, which has been listed in the Top 100 fastest growing companies in Australia. An international speaker, she has written three books, is the editor of the *MAXimum RESULTS* health and fitness magazine, and has run 13 marathons.

In addition to hearing from powerful speakers, the day features activities that encourage the students to network among the different participating schools, and leave them with positive ideas about what it means to be a leader.

Altitude Days throughout south east Queensland are *National Career Development Week* (NCDW) registered events. NCDW is an initiative of the Career Industry Council of Australia

(CICA) and supported by the Federal Government Department of Education, Employment and Workplace Relations (DEEWR).

For more information about the NCDW campaign, see the attached media release or go to www.ncdw.com.au

For more information about this event:

Bronwyn Mitchell

Event Coordinator, yLead

07 3269 2233 or Bronwyn@ylead.com.au

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