

MEDIA ALERT:

**Blue Wiggle Dreams of Blue Uniform to Showcase Maritime Skills
For the Launch of National Career Development Week (NCDW) 2009**

- Who:** Anthony Field – BLUE WIGGLE
NSW Police Force; Australian National Maritime Museum;
The Navy; NSW Maritime; NSW DPI Fisheries
- What:** Unique photo opportunity, media information session hosted by
Journalist Steve Liebmann, access to vessels and latest technology
- Where:** Australian National Maritime Museum, Darling Harbour
- When:** Thursday 12 March, from 11am to Midday
- Why:** Blue Wiggle and NCDW Ambassador Anthony Field is living out a
career dream of being in the Water Police and learning skills from the
maritime professionals, to promote public awareness of the benefits
of career development - for the launch of the 2009 National Career
Development Week campaign.

Background: National Career Development Week (NCDW), now in its third year,
encourages all Australians to develop the skills to manage their
careers, learning, work and lives in order to take control of their
future.

In 2009 the week in which we celebrate all of the careers activities
held throughout the year, will be from 18 – 24 May. NCDW is an
initiative of the Career Industry Council of Australia (CICA) and
supported by the Federal Government Department of Education,
Employment and Workplace Relations (DEEWR).

More info: Caroline Jones, Campaign Manager, National Career Development
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