



**MEDIA RELEASE:**

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## **Some useful advice if you're wiggling for a new career**

Thousands of Australians of all ages and career stages took the first step towards better managing their job future during the 2009 National Career Development Week (NCDW) celebrations from 18 to 24 May. With nearly 700 events, and now in its third year, NCDW has become a vital link for all Australians making career decisions.

At a time when job stability may be uncertain for many, NCDW activities and the NCDW website provide details of careers events and helpful advice, inspiration and links to education, training and careers resources. Says Career Industry Council of Australia President Mike Geeves,

"Whether you're looking for more job security, embarking on a new career, or just starting out and looking for ideas, National Career Development Week can help. We all have unique experiences and skills to offer and even in a tough job climate, there are things you can do. Planning your future is much too important to be restricted to just one week a year, which is why NCDW now has activities and resources available all year via the website."

The well-known Australian entertainment phenomenon, *The Wiggles*, support the NCDW campaign and during this year's celebration week shared with the nation how they're encouraging all Australians to be proactive about careers. Despite nearly two decades in the business, the group continue to engage in lifelong learning themselves and are inspiring a new generation of musicians and performers wanting to join *The Wiggles*. Their story demonstrates the relevance of ongoing career development whatever your age.

NCDW Ambassador, blue Wiggle Anthony Field, clearly has a great career and is living proof that learning new skills is the key to getting a career you love. Says Field,

"I went from the army, to becoming a teacher, to a stint in the rock group the cockroaches, and then we formed *The Wiggles*. I think one of the reasons *The Wiggles* works is because we have early childhood degrees, and we use what we've learnt about early childhood development and childhood psychology in writing our songs."

NCDW activities during celebration week, and throughout the year, offer a huge variety of careers expos, radio programs, film and video screenings, open days, resume checks, career treasure hunts, competitions, quizzes, online activities, blogs, library displays, seminars, parents programs, staff development programs, opportunities to try-a-trade – something for everyone needing information, advice and support, to be in control of their future.

NCDW celebration week will take place again from 17 to 23 May, 2010, but with an increasing number of Australians realising the need for good job planning, NCDW activities and resources will now be available throughout the year. New resources are continually added to the website at [www.ncdw.com.au](http://www.ncdw.com.au)

National Career Development Week (NCDW) is an initiative of the Career Industry Council of Australia (CICA) and supported by the Federal Government Department of Education, Employment and Workplace Relations (DEEWR).

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