



**MEDIA RELEASE:**

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## **Angela Bishop & Mark Furze Team Up to Make Career Choices Easier**



Angela Bishop (entertainment reporter) and Mark Furze (actor/musician) both have great careers – and both would agree that it's taken more than just luck to get there. Together they're helping to equip 15 to 24 year old Australians with the skills to make the right choices about their futures, as presenters of an exciting new series of career development videos.

In an Australian first, *The NCDW Video Series - High Five Messages of Career Development* developed by the team at National Career Development Week (NCDW) is a unique new resource. The series is especially designed to engage the 15 to 24 age group, to make them aware of the benefits of career development – and what it's all about.

The videos, presented against a cool, urban background, are delivered in an upbeat and motivational style by Bishop and Furze, supported by the presenters' own personal experiences, along with interviews with career development practitioners and a range of inspiring NCDW Ambassadors.

*Network Ten's* Entertainment Reporter Angela Bishop is able to combine her passion and expertise for the arts and current affairs on a daily basis. Popular young former *Home and Away* actor Mark Furze left the show to pursue his career dream as full-time front man for his band *Falcon Road* – and is very much enjoying the journey.

Says Bishop, "You really need to make great choices about your education, your training, and your occupation possibilities too - because your career is more than just your job. It's your lifestyle, your learning, and your work - pretty much everyone has a career!"

Says Furze, "Career development helps you get the career you want! No matter what age or stage you're at. That's the great thing about a career - it brings all of your interests in life, together. And the decisions you make along the way - planned and unplanned - all contribute."

NCDW, now in its fourth year, is a dynamic year-long campaign that encourages all Australians to develop the skills to manage their careers, learning, work and lives in order to take control of their future. The NCDW campaign is supported by a website that provides useful information, inspiration and links to resources at [www.ncdw.com.au](http://www.ncdw.com.au)

The unique and brand new video resource will be distributed as part of a larger NCDW resource pack to be sent to schools, TAFE, Colleges, Universities, community organisations, industry, vocational education course providers, government departments and human resource departments, who register events on the NCDW website.

In 2009, more than 780 NCDW registered events took place throughout the year with over 500,000 Australians participating in the career development activities. In 2010, the week we celebrate all the careers activities held throughout the year, will be from 17 to 23 May. NCDW is an initiative of the Career Industry Council of Australia (CICA), supported by the Federal Government Department of Education, Employment and Workplace Relations (DEEWR).

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