



MEDIA RELEASE:

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## National Career Development Week 18 to 24 May 2009

### Skills to manage life, learning and work

Next week, during National Career Development Week, many thousands of Australians of all ages will attend events that will assist them to develop the skills to manage their lives, learning and work.

National Career Development Week is supported by Ambassadors, **Anthony Field** (*The Wiggles*), **Chris Bath** (*National News Anchor*), and **Steve Liebmann** (*Journalist and Broadcaster*) who each year provide inspiration for Australians of all ages, interests and experience, to be proactive about managing life, learning and work. This year we also welcome the support of *The Wiggles*, who have donated to the campaign a special National Career Development Week community service announcement for television and cinema.

National Career Development Week (NCDW), now in its third year, runs from 18 to 24 May. With over 550 events, NCDW includes a huge variety of activities including, careers expos, radio programs, film and video screenings, open days, resume checks, career treasure hunts, competitions, quizzes, online activities, blogs, library displays, seminars, parents programs, staff development programs, opportunities to try-a-trade, etc – in other words a huge variety of activities, almost something for everyone needing information, advice and support - to assist Australians to be in control of their future.

At a time when future job stability may be uncertain for many, NCDW activities and the NCDW website provide helpful advice, inspiration and links to education, training and careers resources.

NCDW is an initiative of the Career Industry Council of Australia (CICA) and supported by the Federal Government Department of Education, Employment and Workplace Relations (DEEWR). Says CICA President Mike Geeves, "We all have unique experiences and skills to offer and can all take steps to have a career and a life that suits us better. Even in a tough job climate - especially in a tough job climate - there are things you can do. Many people simply don't know where to start - National Career Development Week can get you started, whatever your age or career stage."

However, career development and planning your future is much too important to just be restricted to one week a year, which is why NCDW now also encourages organisations across Australia to arrange events all year long.

Career development – puts the YOU in your career!

**For more info (or photos):** Caroline Jones, Campaign Manager  
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