



MEDIA RELEASE:

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Blue Wiggle says Dream Big When Making Job Choices

Blue Wiggle and National Career Development Week (NCDW) Ambassador Anthony Field says it's important to be proactive about job choices in the current climate.

Says Field, "It's important to have a job but a job that suits you is even better. We all have unique skills and experiences to offer, and there's good career selection advice to support all Australians to do this at nationalcareerdevelopmentweek.com.au "

Anthony Field was speaking after living out a lifelong career dream of being in the Water Police, at Thursday's launch of the 2009 National Career Development Week campaign at the Australian National Maritime Museum.

The NSW Police Force, one of five Maritime Industry partners at the NCDW campaign launch, including the Royal Australian Navy, the Australian National Maritime Museum, DPI Fisheries, and NSW Maritime, are actively recruiting for a variety of positions. Inspector Tony Malone from NSW Police Force recruitment said,

"The NSWPF recruits 365 days a year. The NSWPF is expected to recruit approximately 1,000 officers over the next 2 years. A career with the NSWPF is extremely rewarding – the variety of positions is excellent. This recruitment process is indicative of Police jurisdictions throughout Australia and New Zealand".

Inspector Malone added that Anthony Field is welcome to apply should he ever fancy a career change from the Wiggles.

Says Field, "I think in another life I would have been in the Water Police. Maybe I'd change their uniforms to something more entertaining though, more flashy!"

The National Career Development Week (NCDW) campaign, now in its third year, encourages all Australians to develop the skills to manage their careers, learning, work and lives in order to take control of their future. It is supported by a website that provides helpful advice, inspiration and links to resources.

In 2008, 580 registered careers events were attended by approximately 1 in every 40 Australians. In 2009 the week in which we celebrate all of the careers activities held throughout the year, will be from 18 – 24 May. NCDW is an initiative of the Career Industry Council of Australia (CICA).

More info: Caroline Jones, Campaign Manager, National Career Development Week (NCDW), 0418 553 222. Photo enclosed – more available on request.

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