



Media Release:
National Career Development Celebrations 2 to 8 June
Embargoed for 2 June 2008

National Career Development Week is 2 – 8 June 2008. During this week hundreds of career development celebrations will take place across Australia. These celebrations are part of a year long campaign of events to encourage and support Australians of all ages and backgrounds to improve their career prospects.

The range of career development activities, seminars, and access to resources is highly imaginative, diverse and tailored for audiences with different needs, with a huge 19 Lead Events showcasing that there is an event to inspire each and every Australian to get the life they Love! Details of all events across each state and territory, are available at the [Events Search](#) on the website at www.ncdw.com.au

In addition to the careers events taking place throughout the week, the NCDW campaign's three Ambassadors have been actively promoting the importance and relevance of career development to all Australians.

- NCDW Ambassador and **Blue Wiggle, Anthony Field**, speaks about the relevance of ongoing career development for The Wiggles, especially after the departure of Greg Page (Yellow Wiggle), and why he believes the NCDW campaign is important for all Australians.

Says Field, "with the Wiggles, we've been going 18 years now, and you'd think we'd be tired of it and in a rut, and that could have happened to us. But the last couple of years, we've really reinvented ourselves; we've become more invigorated than ever because Greg left us, and we thought well, we'd better really think about what started us... And I think with any job; once you think you know the job, well that's when you're in danger of falling into a rut. So, keep getting educated about what you're doing, keep being your own critic, Am I doing it well? Can I do it better? How can I do it better?"

- NCDW Ambassador, **young actor and musician Mark Furze**, recently got boxing tips from Anthony Mundine to inspire young people to get active about learning new skills. The popular actor known for his role on Home and Away, will further show his support for the campaign on 5 June at an event being held by Housing NSW and partners at the Macquarie Fields Shopping Centre. The event is running as part of the innovative Building Stronger Communities 2007 – 2010 strategy.
- NCDW Ambassador, **News Anchor and working mother Chris Bath**, understands the importance of job security as well as anyone when making career choices. Says Bath, "I think what's understandable is that you've got mortgages and you've got kids, and you're in a job and it's solid income, but what if you're not particularly enjoying it any more? It's easier to stay in that job purely for security reasons. But the great thing about National Career Development Week is that it gives you the tools with which maybe you could reassess what you're doing."

Funded by the Federal Government Department of Education, Employment and Workplace Relations, the campaign is an initiative of the Career Industry Council of Australia (CICA). President, Mike Geeves, says "This campaign is about assisting Australians, not only students but Australians of all ages, to take responsibility for their own career, and to recognise that just about everything we do, planned and unplanned, can contribute to our goals and aspirations."

Further information about the campaign, resources and other assistance, are available from the website at www.ncdw.com.au

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