

Get the life you love!



including **NATIONAL CAREER DEVELOPMENT WEEK** **CAMPAIGN**

www.getthelifeyoulove.com.au



MEDIA ALERT

29 September, 2011

- What:** Unique information session and photo opportunity. The **Building Aspirations - Get the life you Love! Forum** is designed to inspire students to aspire to *get the life they love* through understanding and knowledge of their interests, skills, and opportunities to make a successful transition into an increasingly complex labour market.
- Who:** **Steve Liebmann** (TV & radio journalist/broadcaster) as MC; **Preston Campbell** (former NRL player), **Soul Mistique** (international performers) and **Courtney Hancock** (Winner 2011 women's category Coolangatta Gold, National Ironwoman Champion 2011 and Series title holder 2011) as guest speakers; plus six local young people with inspiring career stories. There will also be a community "Have Your Say" activity and a local service provider's expo. The audience includes key stakeholders across the Gold Coast region in Queensland - schools, TAFE, educational facilities, and a wide range of community and business organisations.
- When:** **Friday 7 October, 2011 - 10am to 2pm** (guest speakers from 10.45am).
- Where:** **Princeton Ballroom, Bond University.**
- Why:** Career development assists all young people to take responsibility for their life, learning and work, builds confidence, enhances education, training and employment choices and opportunities providing stronger community economic growth. This Forum, specifically tailored to meet the needs of Gold Coast students, is brought to you by the Get the life you love Campaign (including National Career Development Week) and the Career Industry Council of Australia (CICA), in partnership with the Gold Coast School/Business Community Partnership Program (The Smith Family) and Bond University. It is supported by *Business Gold Coast* - a Gold Coast City Council initiative and the Queensland Government Department of Education and Training.
- Background:** The Get the life you love Campaign (including National Career Development Week), encourages and supports all Australians to develop the skills to manage their careers, learning, work and lives in order to take control of their own future. The Gold Coast is one of six locations in Australia selected during this financial year to host a special Get the life you love! Forum. The Campaign's promotional activities and website at www.getthelifeyoulove.com.au provide helpful advice, inspiration and links to education, training and careers resources.
- More info:** A post-event media release will be distributed on Monday 10 October and photos will be available. If your media outlet is able to attend on Friday 7 October, or for any further information, please contact Caroline Jones, Campaign Manager, Get the life you love Campaign, on 0418 553222, or email caroline@getthelifeyoulove.com.au